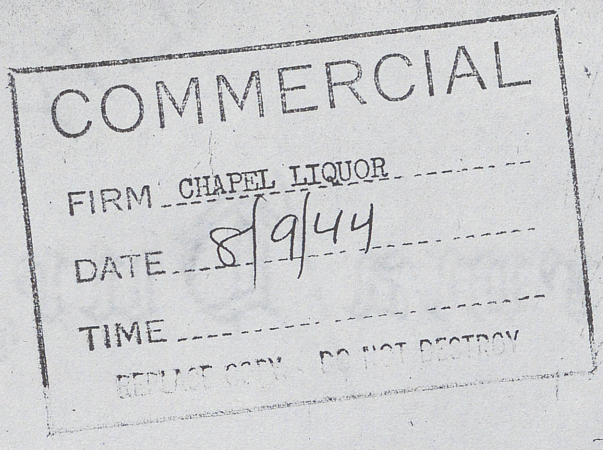

Been working hard this summer, haven't you? You deserve a rest. Why not take an evening off sometime soon and get a little frisky? When you want to feel frisky, the place to get the whiskey is the Chapel Liquor Store on Chapel Street near the corner of York. The Chapel Liquor Store has been serving Yale men to their satisfaction for many years, They guarantee that you won't be an exception.

Frank Brooks
August 9, 1944

This commercial should be delivered in an insolent and ironic manner. (It was especially designed for McElroy.)